How well do you know California Ranchers?

- 66% of ranchers have cow-calf operations
  - Median herd size: 145
- 33% of ranchers have cow-calf and yearling operations
  - <10% of cattle ranchers also graze sheep
- 2/3 identify ranching as a critical source of income
- 63% have an associate degree or beyond
- 71% are 3rd generation ranchers or more
- 3/4 have off-ranch employment
- 1/3 participate in additional agricultural production activities

TOP 5 information resources:
1. Ranching Community Organizations
2. Peers/other ranchers
3. UC Cooperative Extension/University
4. USDA Natural Resources Conservation Service
5. Resource Conservation Districts

Adapted from Sustaining Working Rangelands: Insights from Rancher Decision Making
Visit rangelands.ucdavis.edu for more information